

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

Claims 1 and 2 (canceled).

3. (currently amended): A system for distributing information on a ~~specific~~
~~areashopping mall~~ to portable terminals of customers, comprising:

a terminal located in a store in the shopping mall ~~a means for registering operative to~~
~~register~~ in advance first information on the shopping mall, second information on the shopping
mall, ~~its~~ distributing time of the first information and attribute information regarding each store
in the shopping mall ~~each spot~~ requesting its distribution;

a means for registering in advance preference information regarding each customer;

a means for perceiving a visit of the ~~specific areashopping mall~~ by a customer;

a means for distributing, when the distributing time comes, only the items regarding
which the attribute information of the ~~spot store~~ requesting the distribution matches the
preference information of the customer, out of the first information ~~to be distributed~~, to a
portable terminal of the customer perceived to be visiting said ~~specific areashopping mall~~ and for
distributing the second information, differing from said first information, to portable terminals of
customers not perceived to be visiting said ~~specific areashopping mall~~;

~~wherein said first information and said second information both relate to said specific area.~~

4. (canceled).

5. (currently amended): A ~~The~~ system, as claimed in claim 13, wherein:

~~said specific area is a shopping mall, said first information concerns an event~~ a special sale, and customers are enabled to ~~participate in the event~~ make an advance booking with a store by responding through said portable terminals.

6. (currently amended): A ~~The~~ system, as claimed in claim 13, wherein:

~~said specific area is an amusement park, said first information concerns a degree of~~ congestion at at least one of an attraction-site or a restaurant, and customers are enabled to make an advance booking with the attraction or restaurant ~~book for participation in the pertinent attraction by responding~~ through said portable terminals.

Claims 7 and 8 (canceled).

9. (currently amended): A method for distributing information on a ~~specific~~ areashopping mall to portable terminals of customers, comprising ~~steps of~~:

registering in advance, using a terminal located in a store in the shopping mall, first information on the shopping mall, second information on the shopping mall, its distributing time of the first information and attribute information regarding each ~~spot~~ store in the shopping mall requesting its distribution;

registering in advance preference information regarding each customer;

perceiving a visit of the ~~specific area~~ shopping mall by a customer; and

distributing, when the distributing time comes, only the items regarding which the attribute information of the ~~spot~~ store requesting the distribution matches the preference information of the customer, out of the first information ~~to be distributed~~, to a portable terminal of the customer perceived to be visiting said ~~specific area~~ shopping mall;

wherein the second information, differing from said first information, is distributed to portable terminals of customers not perceived to be visiting said ~~specific area~~ shopping mall, and

~~wherein said first information and said second information both relate to said specific area.~~

10. (canceled).

11. (currently amended): A ~~The~~ method, as claimed in claim 79, wherein:

~~said specific area is a shopping mall~~, said first information concerns ~~an event~~ a special sale, and customers are enabled to make an advance booking with a store ~~participate in the event~~ by responding through said portable terminals.

12. (currently amended): A ~~The~~ method, as claimed in claim 79, wherein:

~~said specific area is an amusement park~~, said first information concerns a degree of congestion at at least one of an attraction site or a restaurant, and customers are enabled to make an advance booking with the attraction or restaurant by responding to a book for participation in the ~~pertinent attraction~~ through said portable terminals.

Claims 13 and 14 (canceled).

15. (currently amended): A computer readable medium recording thereon a program enabling a computer to execute:

processing to register in advance, using a terminal located in a store in a shopping mall, first information on the shopping mall, second information on the shopping mall, ~~its~~ distributing time of the first information and attribute information regarding each ~~spot store in the shopping~~ mall requesting its distribution;

processing to register in advance preference information regarding each customer;
processing to perceive a visit of the ~~specific area~~ shopping mall by a customer; and
processing to distribute, when the distributing time comes, only the items regarding which the attribute information of the ~~spot store~~ requesting the distribution matches the preference information of the customer, out of the first information ~~to be distributed~~, to a portable terminal of the customer perceived to be visiting said ~~specific area~~ shopping mall;

wherein said program causes a computer to execute processing to distribute the second information, differing from said first information, to portable terminals of customers not perceived to be visiting said ~~specific area~~shopping mall, and

~~wherein said first information and said second information both relate to said specific area.~~

16. (canceled).

17. (currently amended): A ~~The~~ computer readable medium as claimed in claim ~~43~~15, wherein:

~~said specific area is a shopping mall~~, said first information concerns ~~an event~~a special sale, and said program causes a computer to execute processing to enable customers to make an advance booking with a store~~participate in the event~~ by responding through said portable terminals.

18. (currently amended): A ~~The~~ computer readable medium as claimed in claim ~~43~~15, wherein:

~~said specific area is an amusement park~~, said first information concerns a degree of congestion at at least one of an attraction site or a restaurant, and said program causes a computer to execute processing to enable customers to make an advance booking with the attraction or

restaurant book for participation in the pertinent attraction by responding through said portable terminals.

19. (currently amended): A plurality of grouped storage media wherein said program claimed in claim ~~13~~ 15 is divided into a plurality of segments, and each divided segment is recorded on one or another of said plurality of storage media.

Claims 20 and 21 (canceled).

22. (currently amended): A computer readable program embodied in electrical signals, said program enabling a computer to execute:

processing to register in advance, using a terminal located in a store in a shopping mall,
first information on the shopping mall, second information on the shopping mall, its distributing
time of the first information and attribute information regarding each ~~spot-store in the shopping~~
mall requesting its distribution;

processing to register in advance preference information regarding each customer;
processing to perceive a visit of the ~~specific area~~ shopping mall by a customer; and
processing to distribute, when the distributing time comes, only the items regarding
which the attribute information of the ~~spot-store~~ requesting the distribution matches the
preference information of the customer, out of the first information ~~to be distributed~~, to a
portable terminal of the customer perceived to be visiting said ~~specific area~~ shopping mall;

wherein said program causes a computer to execute processing to distribute the second information, differing from said first information, to portable terminals of customers not perceived to be visiting said ~~specific area~~shopping mall, and

~~wherein said first information and said second information both relate to said specific area.~~

Claims 23 and 24 (canceled).

25. (currently amended): A system for distributing information on a specific area to portable terminals, comprising:

a server having a processor,

wherein the processor registers, in advance using a terminal located in a store in a shopping mall, first information on the shopping mall, second information on the shopping mall, a distributing time of the first information and attribute information regarding each ~~location~~store in the shopping mall requesting distribution,

wherein the processor registers, in advance, preference information regarding each customer,

wherein the processor perceives a visit of the ~~specific area~~shopping mall by a customer,

wherein the processor distributes, at the distributing time, only information where the attribute information of the ~~location~~store requesting the distribution matches the preference information of the customer, out of the first information ~~to be distributed~~, to a portable terminal

Amendment under 37 C.F.R. § 1.111
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of the customer perceived to be visiting said ~~specific area~~shopping mall and distributes the
second information, differing from said first information, to portable terminals of customers not
perceived to be visiting said ~~specific area~~shopping mall, and

~~wherein said first information and said second information both relate to said specific~~
area.